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March 30, 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

## BY HAND

Ms. Donna R. Searcy Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Re: Addendum to Comments of the Office of the Commissioner of Baseball in the Inquiry Into Sports Programming

Migration
PP Docket No. 93-

Dear Ms. Searcy:

Please find enclosed an original and 11 copies of an addendum to the Comments of the Office of the Commissioner of Baseball in the above-referenced proceeding. This addendum consists of a new page 11, to replace the original page 11 which omitted important information.

Any questions regarding the submission should be referred to the undersigned.

Sincerely,

Bruce A. Henoch

Enclosures

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Exhibit illustrates, 20 of the 24 Baseball clubs had regional networks in 1992 that ranged in size from one to 27 broadcast stations.

Collectively, the 24 U.S. Baseball clubs had 185 regional broadcast affiliates in 1992 (in addition to their flagship stations). The comparable number in 1979 was 110 (data on the 1980 regional networks are not available). Thus, between 1979 and 1992 Baseball's total number of regional network stations grew by approximately 68 percent:

## Table 2 Baseball Regional Broadcast Network Stations (1979 and 1992)

1979 110 1992 185

This growth in the number of regional affiliates has also increased the availability of Baseball games on broadcast television. The U.S. flagships and their regional affiliates reached approximately 90 percent of the households in the 48 contiguous states in 1992.

broadcasts are typically offered to the regional network affiliates. Most affiliates, however, choose not to televise all of the available games. There are several factors that may enter into a broadcaster's decision not to air all of the games that Baseball makes available for broadcast. As noted above, one factor is the